

Privacy and Cookies Policy

In this document you will find rules for the use of cookies and other tracking technologies in connection with the use of Skills Masters websites and making purchases at the Skills Masters Internet store.

I. General Provisions

1. The purpose of this document is informative.
2. Anna Marta Gwardys, operating a business activities under the company named AMG INSPIRATIONS Anna Marta Gwardys, registered under the Polish law, tax no: PL9511884571, REGON no: 362632700, with registered seat in Warsaw, 02-778, Poland at 44/229, Plaskowickiej Street, Poland (hereinafter referred to as "AMG") is the administrator of the following web pages available with the url addresses:
 - a) skillsmasters.pl/eng;
 - b) skillsmasters.com.pl/eng;
 - c) skillsmasters.eu/eng;hereinafter referred to as: „Services”.
3. Contact to the Data Administrator is available by e-mail: daneosobowe@skillsmasters.pl or traditional way in writing to the AMG address listed above.
4. By using the Services and their functionalities, you accept to the provisions of this document.
5. AMG reserves the right to amend the Privacy and Cookies Policy.

II. The Use of cookies

1. Services administered by AMG use cookies to ensure the provision of the highest level of services to the Users.
2. Cookies are small text information stored on the User's end device that can be read by the AMG IT system (so-called own cookies) or the IT system of third parties (so-called third-party cookies). Part of this information is removed after the end of the web browser session (so-called session cookies), others are stored on the User's end device, enabling the User's browser to be recognized the next time they enter the website (so-called persistent cookies).
3. Information about the use of cookies by the Services is displayed to the User during the first page view of the Website.
4. By using the Services with enabled cookies in the browser, the User consents to their usage.
5. Web browsers enable to remove or disable cookies.
6. Disabling or limiting the use of cookies by the user may result in improper operation of the AMG Services.

III. The use of cookies by third-parties and other technologies that monitor user behaviors

1. AMG makes use of tools like Google Analytics and Facebook Analytics to gather information on how Users use the Services administered by AMG. Data gathered using Google Analytics is not personal data, does not allow the User to be identified and includes in particular:
 - a) information on the User's operating system and web browser;
 - b) content that the User browses on the Services;
 - c) actions that the User undertakes on the Services;
 - d) time spent by the User on individual subpages of the Services;
 - e) transitions between individual subpages at the Services;

- f) source from which the User came to the Services.
2. AMG uses content embedding from external websites, in particular videos from Youtube. Embedding content from external websites is associated with the use of cookies for administrators.
3. AMG uses marketing tools available on social networking sites (Facebook, LinkedIn, Instagram) to direct personalized ads to the User. The decision to display personalized advertising is made automatically by the algorithm of a social network, based on the settings defined by AMG. Settings can be determined by information about the User such as interests, age, actions previously taken on AMG websites. This information does not allow to identify the User.
4. AMG allows the use of other functions of social networking sites on its sites, such as liking a profile on a social networking site or sharing content on another social networking site. These functionalities are associated with the use of cookies by website administrators.
5. AMG may use solutions of other third-parties to improve the functioning of the Services, thereby using cookies and other technologies tracking the providers of these solutions.

IV. The server logs

1. Using the Services is associated with sending queries to the server on which the Services are maintained. Each query to the server is saved in server logs.
2. Logs include data such as:
 - a) the IP address from which the query is originated;
 - b) date and time of the event;
 - c) information about errors that occurred during the implementation of the http transaction;
 - d) URL address of the page from which the User was redirected to the Services pages, if the page was accessed via a link;
 - e) User's web browser type;
 - f) information about the User's operating system.
3. The data saved in the server logs are not associated with specific Users using the Services and are not used by AMG to identify the User.

V. Final provisions

1. The contents of AMG pages may include links to external websites managed by third-parties. AMG is not responsible for the rules for the processing of personal data and the use of cookies by external website operators.
2. In matters not covered by this Privacy and Cookies files Policy, generally applicable law shall apply.
3. This Privacy and Cookies Policy becomes binding as of March 23rd, 2020.